

WORKSHOPS/ SEMINAR

Monday, 05th February 2018 at PC Hotel, Karachi

- 14:00 - 15:30 Understanding and preparing for accreditation.
- 14:00 - 15:30 Reaccreditation A way forward towards continuous improvement
- 16:00 - 17:30 How to meet the challenges of business schools /depts. within the context of large universities?
- 16:00 - 17:30 Seminar: Introduction to Emerald eCases and Importance of Case based.

Tuesday, 06th February 2018 at PC Hotel, Karachi

- 19:00 - 10:30 Deans on Deaning (only for Deans and Associate Deans)
- 19:00 - 10:30 Refining your peer review skills

CALL FOR PAPERS

Monday, 05th February 2018 at PC Hotel, Karachi

- 14:00 - 15:30 Call for Paper -I
- 16:00 - 17:30 Call for Paper -II

Tuesday, 06th February 2018 at PC Hotel, Karachi

- 09:00 - 10:30 Call for Paper -III

Conference Chair
Dr. Hasan Sohaib Murad
Chairman NBEAC

Contact Us:

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www.nbeac.org.pk



**NATIONAL BUSINESS EDUCATION
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Business Education: Creating Impact With CPEC

**NBEAC
5th
DEANS
AND
DIRECTORS
CONFERENCE**



Pearl Continental Hotel, Karachi
5th-6th Feb, 2018



ABOUT NBEAC

National Business Education Accreditation Council (NBEAC), was established by Higher Education Commission (HEC) in 2007 to assure quality in business education degree programs. NBEAC is a national level accrediting authority to organize and carry out comprehensive program of accreditation.

Our Vision Statement:

"Enhancing the Quality of Business Education"



PURPOSE

NBEAC's Deans and Directors Conference annually brings together more than 100 deans and directors of business schools for strategic level discussions. This year's conference will focus on the balance required between global paradigms versus the need to customize business education in Pakistan according to the local needs. Both businesses and business schools in Pakistan – small or large, urban or rural – face competition for products and services created by the spread of information technology and globalization. However, our context, culture and heritage demands a certain degree of indigenization in management practices and in business education. The conference program is designed to increase the effectiveness of business education in Pakistan, through debate on the mentioned issues and through related refinements in the accreditation process.



OBJECTIVES

The conference objectives are:

- To evaluate the extent to which business education in Pakistan is preparing graduates to contribute to the local and global economic

- To identify unique themes and specializations for business education in Pakistan, keeping local needs and global trends in perspective.
- To discuss the balance between indigenous vs. international curriculum content for effective business education in the country.
- To share the experiences of education leaders from Pakistan and other countries, of creating a balance between indigenization and globalization of business education in their countries.
- To identify ways in which accreditation can be used as a framework for addressing the challenges associated with convergence and divergence.



OUTCOMES

- Develop policy and process recommendations for aligning business education with local and global needs
- Identify actions to meet the emerging challenges in business education to make it more relevant for Pakistan
- Recommend policy framework and actions for quality improvements in different areas of business education

WELCOME DINNER

Sunday, 04th February 2018 at IQRA University, Karachi

18:00	Arrival of Guests
18:30 – 19:30	Program / Campus Showcase IQRA University Karachi
19:30 – 20:00	Networking
20:00 – 21:00	Dinner
21:15	Departure to Hotel

INAUGURAL SESSION

Monday, 05th February 2018 at PC Hotel, Karachi

08:00 – 09:00	Guests to be seated
09:00 – 10:30	Inaugural Ceremony
10:30 – 11:00	Coffee Break

PLENARY SESSION

Monday, 05th February 2018 at PC Hotel, Karachi

11:00 – 13:00	Leveraging Karachi for CPEC Sli.do Hashtag #CPEC
13:00 – 14:00	Prayer & Lunch Break
14:00 – 15:30	Collaboration with Chinese Business Schools Sli.do Hashtag #CCBS
15:30 – 16:00	Coffee Break
16:00 – 17:30	Shifting Roles of Business Schools in Society Sli.do Hashtag #SRBS
20:00	Dinner

Tuesday, 06th February 2018 at PC Hotel, Karachi

09:00 – 10:30	Sustainable Business Schools in Challenging Times Sli.do Hashtag #SBST
10:30 – 11:00	Coffee Break
11:00 – 12:30	Transitions and International Linkages in Business Education Sli.do Hashtag #TILBE
12:30 – 13:30	Closing Session
12:30 – 13:30	Lunch